



**Mediterranean  
Action Plan**  
Barcelona  
Convention



**INFO/RAC**  
**National Focal Points Meeting**  
Palermo, Italy 20-21 May 2025

# INFO/RAC website

A new platform to communicate, inform and engage

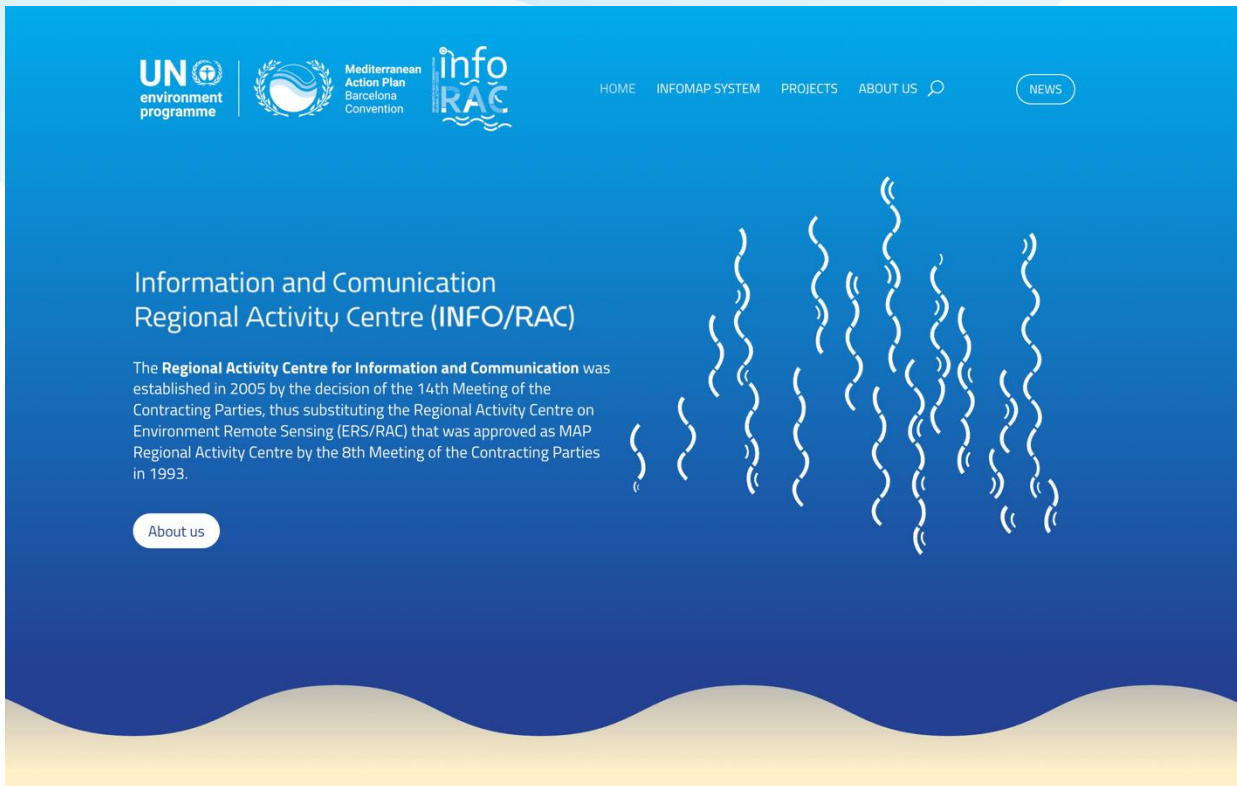


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www.info-rac.org



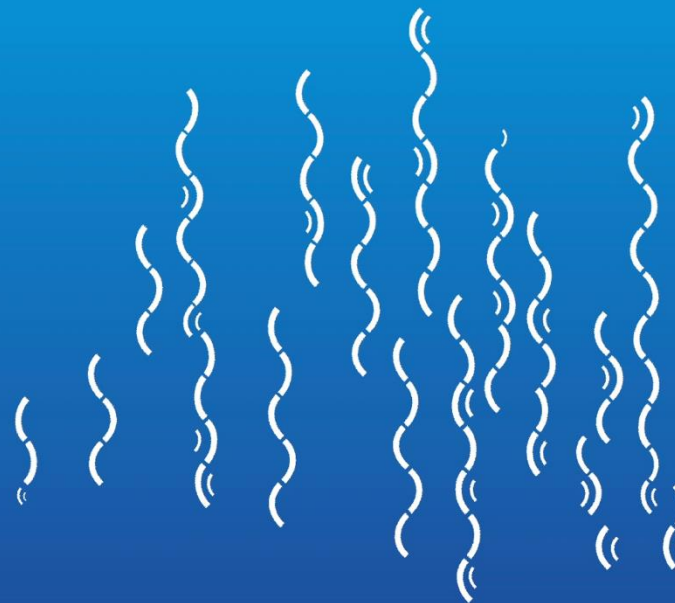
# Mission and Vision

The site was developed with a clear vision to represent INFO/RAC's dual purpose. On one hand, to ensure clear and transparent institutional communication; on the other, to explain InfoMap System, the UN Mediterranean platform conceived to provide and share data. Two complementary functions merged into a single digital experience.

## Information and Communication Regional Activity Centre (INFO/RAC)

The **Regional Activity Centre for Information and Communication** was established in 2005 by the decision of the 14th Meeting of the Contracting Parties, thus substituting the Regional Activity Centre on Environment Remote Sensing (ERS/RAC) that was approved as MAP Regional Activity Centre by the 8th Meeting of the Contracting Parties in 1993.

[About us](#)



## InfoMap System

The **InfoMap System** is the UN Mediterranean platform conceived to provide and share data, information



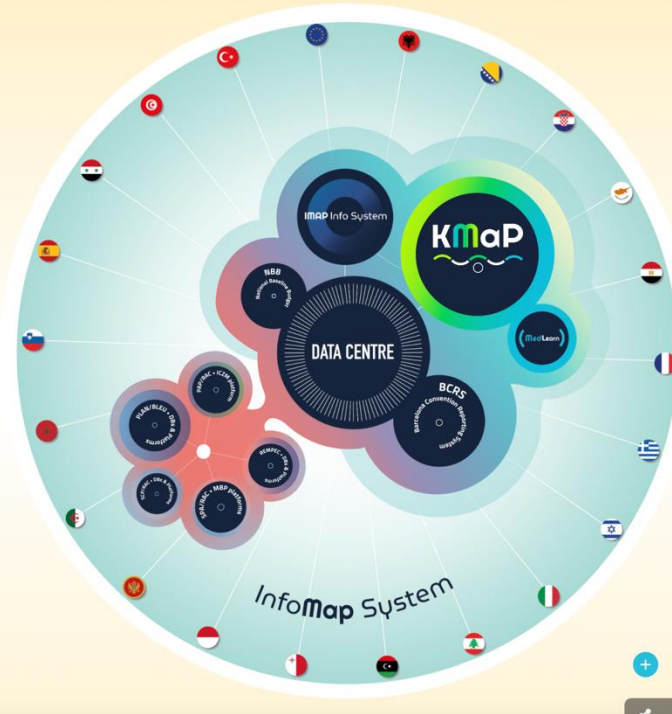
## InfoMap System

The **InfoMap System** is the UN Mediterranean platform conceived to provide and share data, information services and knowledge for the benefit of the Mediterranean Action Plan components and Contracting Parties. It is also able to support the Mediterranean Quality Status and the State of Environment Report.

Its **scope is to provide access to** Reporting system; harmonise data structure and models; create a common catalogue of resources; integrate data with interoperability layer; create a common platform to view, query and analyse data; produce tools to support data & Information dissemination.

The **InfoMap System** is composed by:

- Data Centre
- BCRS Reporting
- NBB Reporting
- KMAP Knowledge Management Platform
- IMAP Info System
- MedLearn • e-learning



# InfoMap System

This infographic explains how INFO/RAC operates and introduces its components, including new platforms like KMAP and MEDLEARN. Each interactive item links to descriptions, dedicated pages, or external resources.

About us

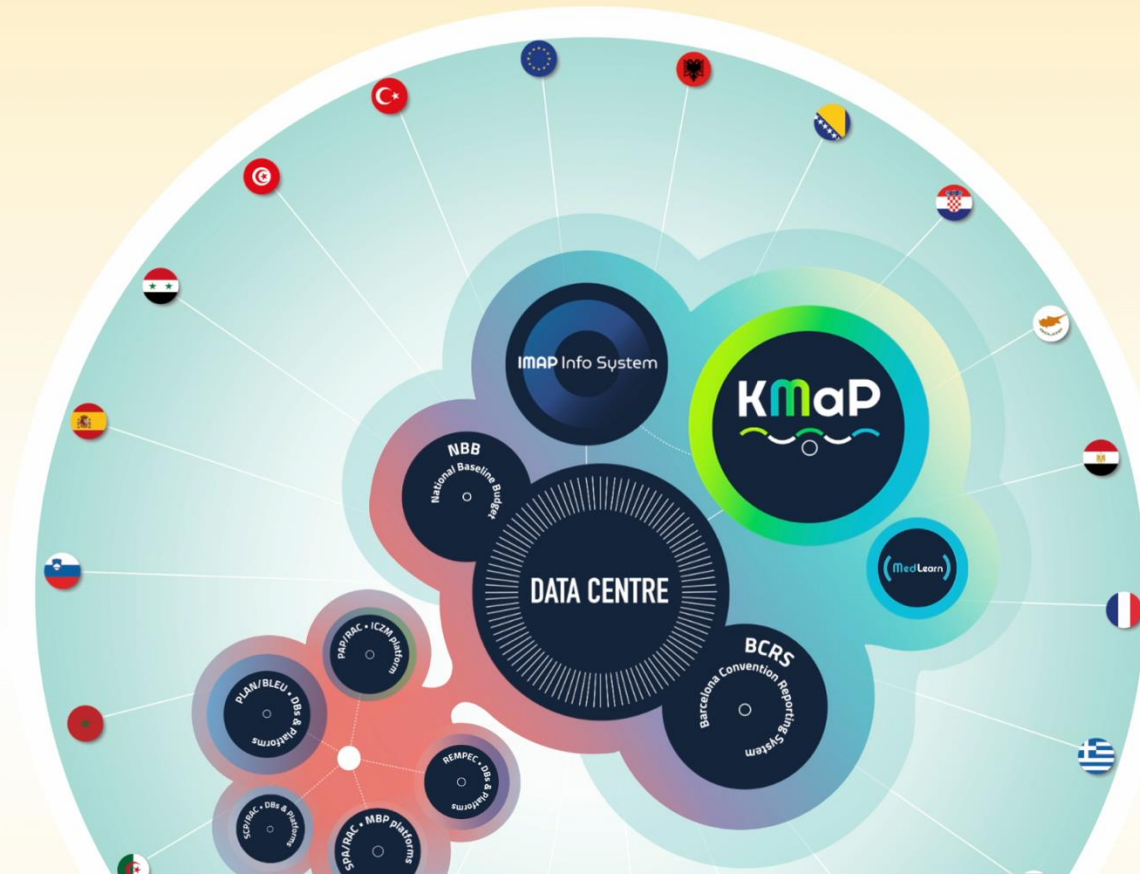
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[www.info-rac.org](http://www.info-rac.org)



A pan-Mediterranean digital campaign to celebrate **50 years** of the Barcelona Convention through a constellation of events around the Mediterranean Sea



# Design and Functionalities

- Modern, responsive, and user-friendly
- Dynamic banner highlighting the main initiative of the period
- Regular content updates

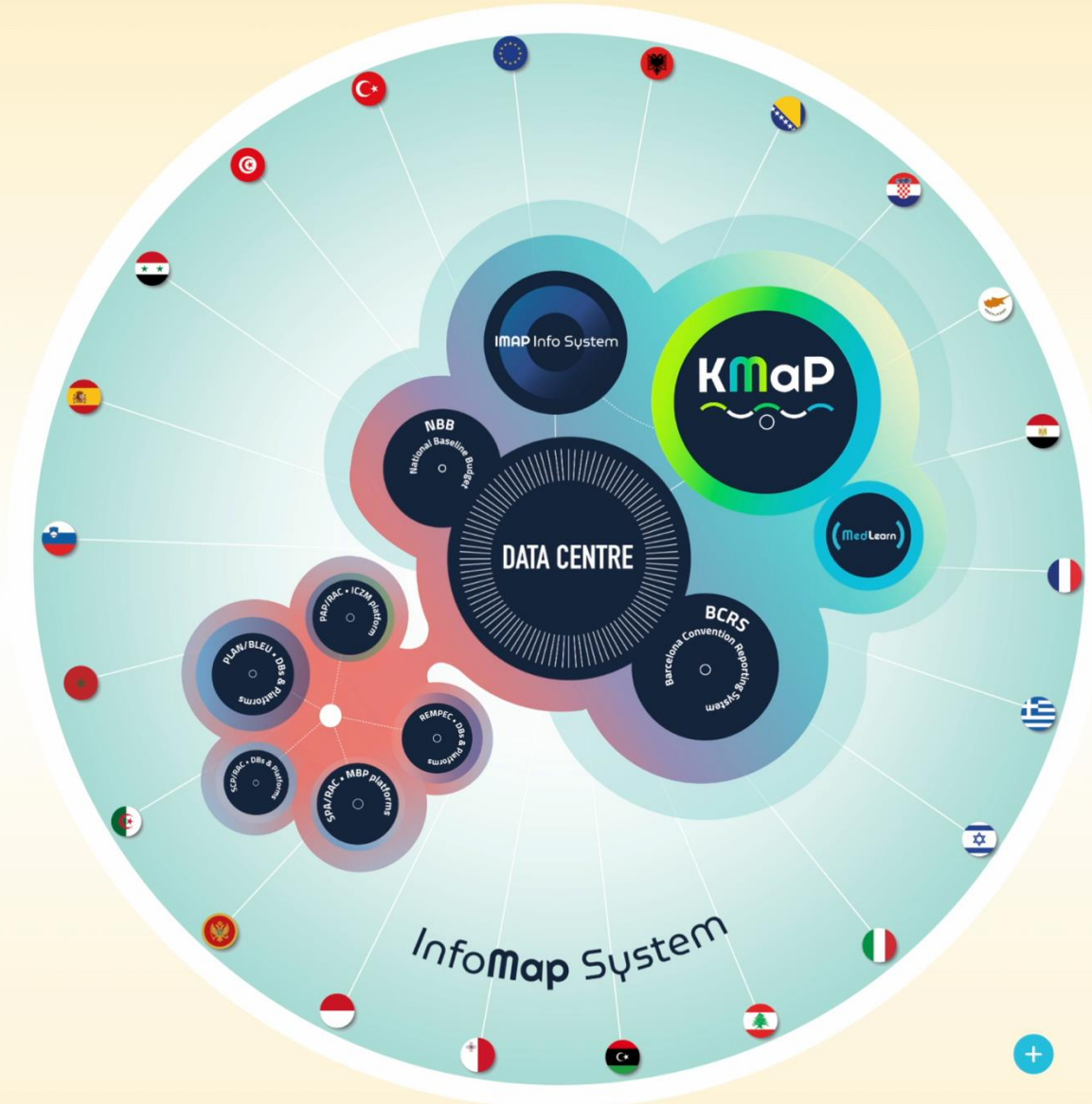
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## Dive into INFO/RAC activities!



According to the site's dynamic nature, you will find new animations and an easy access to all sections, contents, and ongoing projects. We aim to make complex topics easier to understand through visual and interactive tools.

# Thank you all for your attention

For any questions, and especially if you have suggestions or specific requests, don't hesitate to write or reach out to us. Your input and perspective will be extremely valuable to us, particularly regarding user experience.

**Silvia Sbordoni**, Visual Communication Officer  
[silvia.sbordoni@info-rac.org](mailto:silvia.sbordoni@info-rac.org)

# Scan this QR code to access the website

