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EU4OCEAN COALITION

## Mediterranean Sea-basin workshop

### Paving the way for collective Ocean Literacy initiatives in the Mediterranean Sea

25<sup>th</sup> September 14h00 to 16h30 CEST

To address marine challenges in the Mediterranean Sea and improve the health of its marine ecosystems, changes in individual and collective practices and actions are required from all activities and professionals connected directly or indirectly to the sea. Initiatives for raising awareness on human-sea interactions and for supporting changes in practices are already carried out by different organisations in the Mediterranean Sea region. However, more collective efforts at all scales and for all involved, including land-based sectors, citizens and decision makers, are required to strengthen ocean literacy and make it more cost-effective. This will help internalising the protection of marine ecosystems into current and future decision and practices.

The aim of this action-oriented workshop is to **co-develop collective ocean literacy actions and projects that are seen as priority for the Mediterranean Sea basin**. Specific attention will be given to opportunities for partnerships between EU and non-EU organisations and partners.

Organised under the umbrella of the [EU4Ocean collation](#), the online workshop will contribute to the **Mediterranean Coast Day** celebrated annually on 25 September and that aims at increasing environmental awareness to safeguard the Mediterranean coasts and sea among policy makers, academia, media, NGOs and the local populations. Workshop co-organisers include: ACTeon (France, on behalf of the consortium supporting the European Commission/DG MARE EU4Ocean coalition), the secretariat of the United Nation Mediterranean Action Programme, PAP/RAC, Plan Bleu, the Mediterranean branch of the European Marine Science Educator Association (EMSEA) and the BlueMed initiative.

Register [HERE](#) to take part to the online workshop – and let us know which potential ocean literacy initiative(s) you are most interested in!





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**13h30 – Getting connected to the online platform (zoom) and familiar with functionalities**

**14h00 - Session 1: setting the scene**

Welcome to participants – **Pierre Strosser** (ACTeon, France)

Why is ocean literacy for all is essential in the Mediterranean Sea-basin? One-minute pitches from **workshop co-organisers** (names to be confirmed – *tbc*)

The online workshop: what for? And how? – **Marion Besançon** (ACTeon, France)

**14h30 - Session 2: co-developing collective Ocean Literacy initiatives and projects in the Mediterranean Sea basin**

Presenting the objectives, proposed initiatives and guidance for working group - **Pierre Strosser** (ACTeon, France)

Parallel working groups (8-10 participants maximum per group) **facilitated by workshop co-organisers and partners** (*tbc*) for co-developing initiatives/projects. Potential initiatives/projects will build on the initiatives selected or suggested by participants when registering to the event/on-line workshops.

**15:45 - Session 3: Presenting the building blocks of an ocean literacy road map for the Mediterranean Sea basin**

Reporting from **rapporteurs from each working group**

Additional ideas for collective initiatives: brainstorming by **all participants**

**16:15 - Session 4: final session: what's next?**

Last words/wishes/commitment from **workshop co-organisers** (names to be confirmed – *tbc*)

Follow-up to the workshop as part of the EU4Ocean initiative and thanks words– **Pierre Strosser** (ACTeon, France)

